



Spring Conference 2013

# THE BUSINESS OF BUSINESS IS OUR BUSINESS

*MAKE IT YOURS TOO!*

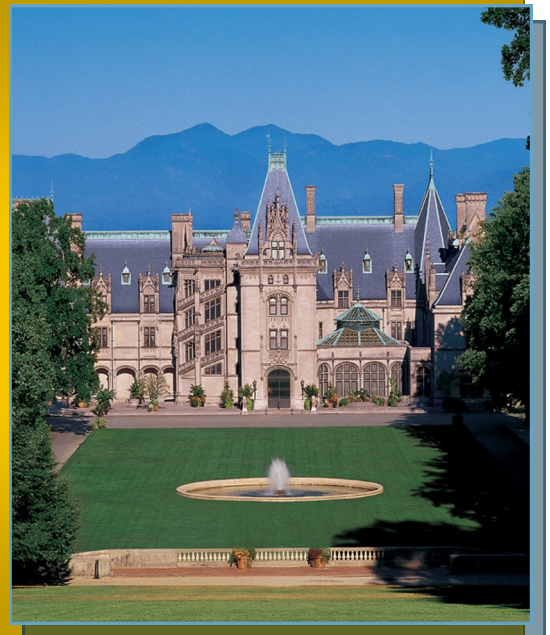
**April 3—5, 2013**

Asheville, NC

Renaissance Online Registrations  
[Register Online](#)

**Renaissance Hotel Asheville**

31 Woodfin Street  
Asheville 28801  
(828) 252-8211

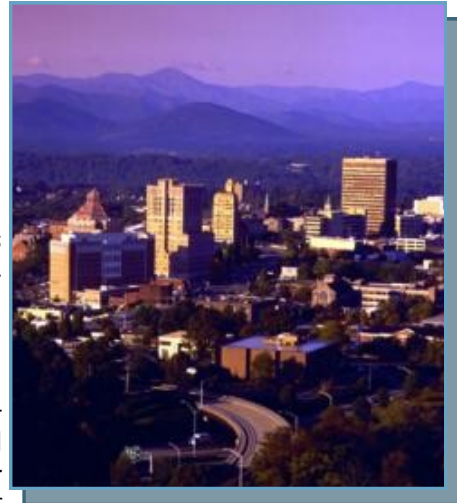


Join NCETA in Asheville for a blend of workshops, networking, fun and food planned to enhance your educational and professional development. While in Asheville you will have time to explore downtown, visit historic sites, shop, network with colleagues, and make new friends. The preliminary agenda is included in this brochure so you can review the offerings and plan your conference experience. As always, workshops are designed for both the novice and most seasoned workforce professionals alike. Topics this year include tips for professional development, and how we as a workforce system can meet businesses' needs.

**Come early on Wednesday!** Start your conference experience off at 10 am Wednesday with Mary Ann Lawrence and *CHANGE—It's Not Your Momma's Workforce System*, sponsored by the NCETA Young Professionals. This session is for everyone!

### Accommodations

A block of rooms will be held until **March 12** at the Renaissance Hotel Asheville. The conference rate is \$119.00 ( plus 11% tax ). For reservations, call 828-252-8211 identify yourself as attending the *NCETA Conference* in order to obtain the discounted rate or register online at [Renaissance Asheville](http://Renaissance Asheville). If you are unable to attend the conference, please be sure to cancel your room reservation.



## REGISTRATION

The Early Registration fee through March 8 is \$225 for members; \$250 for non-members. This fee covers all activities, meals, breaks, and materials. Daily rates of \$150 are available for attendance on either Wednesday or Thursday only. The registration form is available at both [www.nceta.org](http://www.nceta.org) and [www.ncwdtc.com](http://www.ncwdtc.com).

Send registration form and payment to:

**WDC**

**William Wooten – NCETA**  
101 Tarboro Street  
Rocky Mount, NC 27801  
(252) 977-3292 x-213

### PRELIMINARY AGENDA

Wednesday, April 3, 2013

#### Registration & Exhibitors' Displays

9:00 A.M.—5:00 P.M.

#### NCETA New Member Orientation

##### & Moderator Training

11:00 A.M.—11:30 A.M.

#### Pre-Conference Session

Sponsored for all by NCETA Young Professionals

10:00 A.M.—11:30 A.M.

CHANGE: It's *Not* Your Momma's Workforce System

Mary Ann Lawrence

#### Opening Session - Luncheon

12:00 P.M.—2:30 P.M.

#### Business Panel Discussion

*It's Not Business as Usual*

#### Regional Meetings

2:45 P.M.—3:15 P.M.

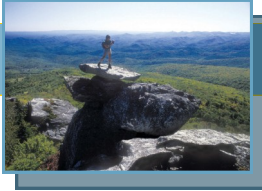


**Concurrent Workshops**

**3:30 P.M.—5:00 P.M.**

- \* Asheville Chamber 5x5 Plan — *Kit Cramer*
- \* The “New and Improved” On-the-Job Training: A Successful Re-Employment Strategy — *Brenda Savage, Georgia Steele, Peggy Byrd, Tim Mathis*
- \* Customer Service Works! A Salute to Service — *Jonathan Snow*
- \* NC’s First Work Ready Communities Program — *Tammy Childers, Kathy Howard*
- \* Virtual Realities-Social Media & WD in 2013— *Eric Rowles*

**Reception/Dance**  
 7:00 P.M.—Midnight  
**It’s a Decades Dance!!**  
 Come dressed in your favorite decade.  
*We’ll dance the night away with our very own DJ—Chris Droessler*



**Thursday, April 4, 2013**

**Continental Breakfast**

**8:00 A.M.— 9:00 A.M.**

**Concurrent Workshops**

**9:00 A.M.—10:30 A.M.**

- \* Reorienting One-Stops for a Changed Economy — *Bob Knight*
- \* Raleigh Update — *Danny Giddens*
- \* Playing With Fire: Conflict, Management & Your True Colors—*Eric Rowles*
- \* NC Back-to-Work— *Barbara Boyce, Teretha Bell*
- \* Get Real — *High Country WDB*

**Concurrent Workshops**

**10:45 A.M.—12:00 P.M.**

- \* Washington Update — *Bob Knight*
- \* 6 Reasons You’ll Get the Job...or Not — *Elisabeth Sanders-Park*
- \* Summer Manufacturing Camps!— *Shanda Bedoian*
- \* Update on Integrated Technology System — *Michael Hoskins*
- \* Changing Lives One Person at a Time — *Mary Ann Lawrence*

**Lunch—Networking Buffet**

**12:00—1:00 P.M.**

**Concurrent Workshops**

**1:30 P.M.—3:00 P.M.**

- \* Do Employers View Your One-Stops as Demand Driven? — *Bob Knight*
- \* Overcoming Employment Barriers — *Elisabeth Sanders-Park*
- \* Raleigh Update — *Danny Giddens*
- \* Keeping Youth Motivated — *Mary Ann Lawrence*
- \* Update on Integrated Technology System— *Michael Hoskins*

**Concurrent Workshops**

**3:15 P.M.—4:30 P.M.**

- \* Proving Candidates Can Do the Job — *Elisabeth Sanders-Park*
- \* Smart Youth — *Jim Clay*
- \* Defining Moments...Laughter — *Mary Ann Lawrence*
- \* Moog Factory Tour
- \* The Chocolate Fetish Tour

**Dinner On Your Own**

**Friday, April 5, 2013**

**Breakfast and Participant Recognition**

**9:00 A.M.—11:30 A.M.**



**Closing Session**

**9:00 A.M.—11:30 A.M.**

**NCETA Participant Recognition**



*Closing Speaker*

**Eric Rowles**

*Leading To Change*

**Generational Crossroads  
 When X, Y and Boomers Collide!**

# Registration Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Circle the NCETA Region where you work:

Western      Piedmont      Eastern



Western Region    Piedmont Region    Eastern Region

<b>Early</b> Registration Fee	
_____ \$225 Member	_____ \$250 Non-Member
<i>(Postmarked by March 8, 2013)</i>	
<b>Late</b> Registration Fee	
_____ \$250 Member	_____ \$275 Non-Member
<i>(Postmarked <b>after</b> March 8, 2013)</i>	
<b>Daily Rate</b>	
_____ \$150 Wednesday Only	_____ \$150 Thursday Only
<i>(Includes all activities each day)</i>	

Time  
Limited  
Special  
Offer



<b>Individual Membership Dues</b>	
_____ 1yr—\$10	_____ Lifetime—\$100
_____ 3yrs—\$20	
<b>Agency Membership Dues</b>	
_____ 0-10—\$75	_____ 10+ - \$100
<i>Dues cover year from April to March</i>	

\_\_\_ I prefer vegetarian selections

\_\_\_ Other dietary requests

**MAKE CHECKS PAYABLE TO: NCETA**  
FEID # 58-1745796

MAIL TO:  
WDTC ■ WILLIAM WOOTEN—NCETA  
101 TARBORO STREET ■ ROCKY MOUNT, NC 27801  
(252) 977-3292

Registration refund requests must be in writing and post-marked no later than March 8, 2013