



**SOUTHEASTERN EMPLOYMENT AND TRAINING ASSOCIATION  
And  
NORTH CAROLINA EMPLOYMENT AND TRAINING ASSOCIATION  
SPRING CONFERENCE – GREENSBORO, NC  
MARCH 8-11, 2015**

**CONVENTION HOTEL:** Sheraton Four Seasons, Greensboro, NC  
Instructions for On-line Reservations are on the SETA website  
Room Rate: \$138 plus 12.75% tax 1.800.242.6556  
Hotel Cutoff Date February 4, 2015

**EARLY BIRD DEADLINE February 4 – Register Now!  
Registration ends March 3, Onsite registration after that**

**SUNDAY, March 8, 2015**

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|---------------------------|---|
| <b>11:00 PM – 7:00 PM</b> | <b>Registration Open</b>  |
| <b>1:00 PM – 5:00 PM</b>  | <b>Pre-Conference Session<br/>“WIOA Issues &amp; Answers” <i>Bob Knight &amp; John Chamberlin</i></b> |
| <b>1:00 PM – 7:00 PM</b>  | <b>Exhibitor Setup</b>  |
| <b>5:00 PM – 5:30 PM</b>  | <b>Moderator Training</b>   |
| <b>5:00 PM – 5:30 PM</b>  | <b>New Member Orientation</b>   |
| <b>6:30 PM – 9:00 PM</b>  | <b>Opening Reception</b>  |

**MONDAY, March 9, 2014**

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|----------------------------|---|
| <b>8:00 AM – 5:00 PM</b>   | <b>Registration Open</b>  |
| <b>8:00 AM – 5:00 PM</b>   | <b>Exhibitors Open</b>  |
| <b>8:00 AM – 9:00 AM</b>   | <b>“Grab and Go” Breakfast</b>  |
| <b>9:00 AM – 10:30 AM</b>  | <b>Opening Session<br/>DOL Session with Portia Wu and Les Range</b>   |
| <b>10:30 AM – 11:00 AM</b> | <b>BREAK</b>  |
| <b>11:00 AM – 12:30 PM</b> | <b>CONCURRENT WORKSHOPS<br/>“Washington Update” <i>Bob Knight</i></b> |

***“Partners for Excellence In Workforce Development”***

“Entrepreneurship – Turning Dislocated Workers into Job Creators” *Winston Tompoe*

"Understanding the Economic Development Game and How WIOA Can Play" *Sandy Fowler*

"Serving Business Needs in a Tough Economy" *Rick Record*

“Establishing the Brand of You – Let Them Know Who You Really Are” *Reginna Ford*

“WIOA Youth Changes” *John Chamberlin*

“An Orientation to Labor Market Information” *John Quintero*

**12:30 PM – 2:00 PM**

**Lunch**

**2:30 PM – 4:00PM**

**CONCURRENT WORKSHOPS**

"Developing RFPs That Drive Quality, Efficiency and Leave Room for Innovation" *Bob Knight/Debra Giordano*

"Understanding the ABCs of WIOA Performance Measures" *Rick Record*

"An Engaged Business Led Board is the Key to Success" *Tom West*

"Developing REAL Business Led Boards and Serving Local Businesses" *Sandy Fowler*

“Leadership Essentials and Communication” *Angela Davis*

“Working in the Youth Program – It’s Not a Death Sentence” *James Chapman*

“Procurement Standards Under 2 CFR Part 200” *Ed Donahue*

“LEHD, LED, QWI, OnTheMap OMG – What Does All This Stuff Mean?” *Patrick McKemie*

**4:15 PM – 5:00 PM**

**State Caucus Meetings**

**Dinner on Your Own**

**8:00 PM – Until???**

**Karaoke**

**TUESDAY, March 10, 2015**

**8:00 AM – 5:00 PM**

**Registration Open**

**9:00 AM – 5:00 PM**

**Exhibitors Open**

***"Partners for Excellence In Workforce Development"***

- 7:30 AM – 8:30 AM**                    **Buffet Breakfast**
- 8:30 AM – 9:00 AM**                    **Exhibitor/Sponsor Recognition**
- 9:15 AM – 10:30 AM**                    **CONCURRENT WORKSHOPS**
- “Super Session: Business Led Discussion TBA” *Mark Scott*
- "Diversity Awareness: Valuing Differences" *Angela Davis*
- "Help Kids Discover Their Passion and Turn it Into a Career"  
*Chris Droessler*
- "Overview of Uniform Administrative Requirements under 2  
CFR Part 200" *Ed Donahue*
- "NC Tower Now This is How You Follow Up" *Nakita  
Hicks/Dayne Batten*
- 10:30 AM – 11:00 AM**                    **BREAK**
- 11:00 AM – 12:30 PM**                    **CONCURRENT WORKSHOPS**
- “Shhh! Just Don’t Tell Them This is Workforce Development”  
*Tom West*
- "TBD—DOL Session" *Winston Tompoe*
- “WIOA Governance Issues” *John Chamberlin*
- “Future Forward: How Jobs Projections Products Can Help  
Your Workforce” *Negussie Asfaw, Derek Ramirez & Jeffrey  
Rosenthal*
- "Your Personal Commercial: 6 Magic Words" *Samuel Garcia*
- "Addressing Issues Related to Performance Measures for  
Adult & Dislocated Worker Programs" *Rick Record*
- "iCareer Agent: Using Mobile Technology to Serve the 21<sup>st</sup>  
Centry Job Seeker" *Charles Botts*
- "Keeping it REAL with Youth" *Josh Clay/Heather Tallent*
- 12:30 PM – 2:00 PM**                    **Lunch on Your Own**
- 2:00 PM – 3:30 PM**                    **CONCURRENT WORKSHOPS**
- "Align4NCWorks and Best Practices in Collaborative  
Workforce Development" *Anne Bacon*
- "WIOA Administrative Issues" *Ed Donahue*

"DOL Governance" *TBD*

"The Workforce Agenda: Now through the 2016 Election"  
*Bob Knight*

"The Age Gap: A Beneficial Learning Opportunity" *Josh Kellett & Charles Bott*

"WIOA Centers and Adult/Dislocated Worker Services" *John Chamberlin*

"25 Tools in 75 Minutes to Raise Your Game with Older Youth" *Eric Rowles*

"Apprenticeship and Pre-Apprenticeship –Not Just a Job but a Career" *Kathryn Castellones, Jamie Ramsey, Lukas Schoenwetter*

**3:30 PM – 3:45 PM**

**BREAK**

**3:45 PM – 5:00 PM**

**CONCURRENT WORKSHOPS**

"Indirect Costs Under new 2 CFR Part 200" *Ed Donahue*

"In Search of the Elusive Skills Gap: North Carolina's Employer Needs Survey" *Joshua Levy & Jeffrey Rosenthal*

"Redefining the Adult Education Classroom" *Wendy Tyler*

"1,000 in 100: Serving Businesses as One Team with One Voice" *Anne Bacon & Catherine Moga Bryant*

"WIOA Regulations" *John Chamberlin & Bob Knight*

"But These Are My WORK FLIP FLOPS: Engaging & Building the Capacity of the Millennial Workforce" *Eric Rowles*

"Three 'R's' of Offender Employment" *Tony Reggi*

**6:00 PM – 10:00 PM**

**Dinner/Dance**

**WEDNESDAY, March 11, 2015**

**8:00 AM – 9:00 AM**

**Continental Breakfast**

**9:00 AM – 9:30 AM**

**SETA Business Meeting**

**9:30 AM – 10:45 AM**

**Closing Session**

**"It Only Takes One: Doubling Down on the Impact of Our Work" *Eric Rowles***

***"Partners for Excellence In Workforce Development"***

**TENTATIVE PROGRAM AGENDA – As of 1-5-15 (Subject to change: Updates will be posted periodically.)**

**11:00 AM – 2:30 PM**

**North Carolina Association of Workforce Boards  
(NCAWDB) and Director's Council Meeting**

**MAKE PLANS NOW TO JOIN US FOR THE 2015 SPRING CONFERENCE!  
in Savannah, GA September 13-16, 2015**

*Take advantage of this opportunity for training and networking with your peers in the workforce industry. Register online, by mail, or fax. Visit the website at [www.seta.org](http://www.seta.org). You can also find us on Facebook, Twitter, and LinkedIn*

*"Partners for Excellence In Workforce Development"*