



# **Exploring the New Frontier: Innovation |Partnerships |Technology**

**North Carolina Employment and Training Association  
(NCETA)**

**2024 Spring Conference**

**May 01– 03, 2024**

# **SPONSOR/EXHIBITOR REGISTRATION**



**Embassy Suites by Hilton | Charlotte Concord Golf Resort & Spa  
5400 John Q. Hammons Drive NW  
Concord, North Carolina 28027**

# NCETA 2024 CONFERENCE INFORMATION

## Sponsorship \ Exhibitor Opportunities

This year, the North Carolina Employment and Training Association (NCETA) Annual Conference is expected to attract approximately 250 Workforce Development Professionals and several Employers from the healthcare, IT, advance manufacturing and construction industries from across the state. Attendees will represent workforce professionals from state and federal government, education, community-based organizations, community colleges and the private sector.

**NCETA** invites you to join us at the Embassy Suites Concord, North Carolina from May 01-03, 2024. Sponsors\Exhibitors have always been an integral part of our conference and we hope you will be with us this year as we celebrate 50 plus years of excellence in workforce development.

**The NCETA Conference is an annual conference for individuals involved in or interested in workforce development in North Carolina and other states. All sponsors will be acknowledged in the following manner:**

LEVELS	Investment	Exhibitor Booth	Complimentary Conference Registration	Company Logo on Conference Website	Ad in Conference Program	On-site Signage	Printed Material Distributed to All Conference Attendees	Priority Seating at the Annual Banquet
Gold Sponsorship	\$5,000	✓	4	✓	Full Page	✓	✓	✓
Silver Sponsorship	\$2,500	✓	2	✓	Half Page	✓	✓	✓
Bronze Sponsorship	\$1,500	✓	1	✓	Quarter Page	✓		
Exhibitor Only	\$ 500 *	✓	1	✓				

## ACCOMMODATIONS

**Embassy Suites, Concord NC**  
704.455.8200 Group Code: ETA

**Hotel Registration Deadline – April 9, 2024**  
Group Rate: \$159 (plus 12.75 tax)

### Hotel Reservation

\*The **reduced early exhibitor only fee of \$500.00\*** submitted by **April 15, 2024** covers conference activities for one representative including meals, social functions and other activities. Please note that NCETA has also added a non-profit/Governmental registration fee as well. A name tag for additional representatives to accompany you at your booth may be purchased for \$150.00 each. **Donations are also Welcome – contact me for information. Please note that the event souvenir booklet will go to press on April 15, 2024. Exhibitors who have submitted their registration information prior to that date will be included in the program.**

**Set up for Exhibitors will be on Wednesday, May 1st from 9:00 am – 1:00 pm.** Exhibits will be open on Wednesday 1:00 pm -5:00 pm and Thursday 9:00 am – 4:00 pm.



## Tentative Agenda Highlights

### Wednesday, May 01, 2024

Conference Registration, Exhibitor Set-up and Opening Session \ Luncheon with a dynamic speaker. Followed by panel discussions on various workforce development topics. Networking opportunities.

### Thursday, May 02, 2024

Day Two of the conference begins with continental breakfast which is open to all conference attendees followed by the general session. The remainder of the day is filled with workshops on various workforce development, employer engagement, WIOA, and youth topics. Networking opportunities.

### Friday, May 03, 2024

Day three begins with a buffet breakfast followed by a closing session featuring special recognitions, business meeting and a dynamic motivational speaker.

#### EXHIBIT TIMES

Wednesday, May 01, 2024

1:00 pm - 5:00 pm

Thursday, May 02, 2024

8:00 am - 4:00 pm

North Carolina Employment and Training Association

Malinda Marsh, President

North Carolina Employment and Training Association

PO Box 16

Siler City, NC 27344

Phone: 984-484-8496

Email: [melmars7309@gmail.com](mailto:melmars7309@gmail.com)

2023 SPONSORSHIP\EXHIBITOR

APPLICATION

Deadline April 15, 2024

Company Name: \_\_\_\_\_

Representative(s) Name \_\_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail \_\_\_\_\_

Sponsorship Levels

\_\_\_ Gold Sponsor \$5,000 \_\_\_ Silver Sponsor \$2,500 \_\_\_ Bronze Sponsor \$1,500

Exhibitor Only

Exhibitor Registration Fee – includes all conference activities for one representative

EARLY REGISTRATION (postmarked on or prior to April 15, 2024)

\_\_\_ Private Business = \$500 \$ \_\_\_\_\_

\_\_\_ Non-Profit/Government Agency = \$300 \$ \_\_\_\_\_

CONFERENCE REGISTRATION (postmarked after April 15, 2024)

\_\_\_ Private Business = \$550 \$ \_\_\_\_\_

\_\_\_ Non-Profit/Government Agency= \$350 \$ \_\_\_\_\_

Do you need?

\_\_\_ \*Internet \_\_\_ Electricity \$55.00 (one- time fee) \$ \_\_\_\_\_

Two additional representatives may attend the conference and activities at a reduced rate of \$150.00 each

Name: \_\_\_\_\_ \$ \_\_\_\_\_

Name: \_\_\_\_\_ \$ \_\_\_\_\_

Grand Total: \$ \_\_\_\_\_

Make Checks Payable to: NCETA

Mail To: Malinda Marsh, President

North Carolina Employment and Training Association (NCETA)

Post Office Box 16 ■ Siler City, NC 27344

Phone: 984-484-8496 Email: [melmars7309@gmail.com](mailto:melmars7309@gmail.com)



2024 SPONSOR \ EXHIBITOR APPLICATION FORM

**DUE BY April 15, 2024**

Please provide an organizational profile (please limit to 50 words) for use in the program.

Please include a jpeg photo of Your Company Logo:

Please print name and title for name badge of attending representative(s):

Name: _____	Title: _____
Name: _____	Title: _____
Name: _____	Title: _____
Name: _____	Title: _____

**PLEASE MAKE CHECK PAYABLE TO:**  
**NCETA**

MAIL TO: **Malinda Marsh, President**

North Carolina Employment and Training Association (NCETA)

Post Office Box 16 ■ Siler City, NC 27344

Phone: 984-484-8496

Email: [melmars7309@gmail.com](mailto:melmars7309@gmail.com)

**Doors Prizes  
Are  
Welcomed!**

Exhibitors are encouraged to bring door prizes to be raffled during the Conference. Please let us know if you plan to donate a door prize.

\_\_\_\_\_ YES

\_\_\_\_\_ NO