

# NCETA

NORTH CAROLINA EMPLOYMENT AND TRAINING ASSOCIATION

## EXHIBITOR/SPONSORSHIP PACKET



*Navigating*  
the Sea of Change

**“Charting a New Course”**

**SPRING CONFERENCE 2025**

**April 9-11**

**Holiday Inn Resort Lumina on Wrightsville Beach**

**1706 N. Lumina Ave**

**Wrightsville Beach, North Carolina 28480**

[Nceta.org](http://Nceta.org)

# Sponsorship/Exhibitor Opportunities

The **2025 NCETA Conference** will be held April 9-11, 2025, at the stunning **Lumina Resort Hotel** in **Wrightsville Beach, NC**. This event promises a blend of insightful workshops, ample networking opportunities, and an enjoyable experience in a picturesque setting

**NCETA** invites you to join us! Sponsors\Exhibitors have always been an integral part of our conference and we hope you will be with us this year as we continue to celebrate years of excellence in workforce development.

The NCETA Conference is an annual conference for individuals involved or interested in workforce development in North Carolina. All sponsors will be acknowledged in the following manner:

SPONSORSHIP LEVEL	Investment	Exhibitor Booth	Complimentary Conference Registration	Company Logo on Conference Website	Full Color Ad Conference Souvenir Booklet	On-site signage	Printed Materials distributed to All Conference Attendees	Priority Seating at our Annual Banquet
<b>Gold Sponsorship</b>	\$5,000	✓	<b>4</b>	✓	Full Page	✓	✓	✓
<b>Silver Sponsorship</b>	\$2,500	✓	<b>2</b>	✓	Half Page	✓	✓	✓
<b>Bronze Sponsorship</b>	\$1,500	✓	<b>1</b>	✓	Quarter Page	✓		
<b>Exhibitor Only</b>	\$ 500 *	✓	<b>1</b>	✓				

\*The *reduced early exhibitor only fee of \$500.00\** submitted by **March 21, 2025** covers conference activities for one representative including meals, social functions and other activities. Please note that NCETA has also added a non-profit/Governmental registration fee as well.

Please note that the event souvenir booklet will go to press on March 21, 2025. Exhibitors who have submitted their registration information prior to that date will be included in the program.

**Set up time for Exhibitors will be on  
Wednesday, April 9, 2025 from 9:00 am – 1:00 pm.**



# 2025 SPONSORSHIP\EXHIBITOR APPLICATION

**Company Name:** Click or tap here to enter text.

**Representative(s) Name:** Click or tap here to enter text.

**Address/City/State/Zip:** Click or tap here to enter text.

**Phone #:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **E-Mail:** Click or tap here to enter text.

## Sponsorship Levels

**Gold Sponsor \$5,000**       **Silver Sponsor \$2,500**       **Bronze Sponsor \$1,500**

## Exhibitor only

**Registration fee- includes all conference activities for one representative**

**EARLY REGISTRATION** (postmarked on or before Click or tap here to enter text.)

- Private Business = \$500      \$ Amount
- Non-Profit/Government Agency = \$300      \$ Amount

**CONFERENCE REGISTRATION** (postmarked after Click or tap here to enter text.)

- Private Business = \$525      \$ Amount
- Non-Profit/Government Agency = \$325      \$ Amount

**Do you need?**

- ❖ Internet (*wireless internet is available for hotel guests*)
- Electricity = \$45 (*One-time fee*)      \$ Amount

Two additional representatives may attend the conference and activities at the reduced rate of \$150.00 each.

Name: Click or tap here to enter text.      \$ Amount

Name: Click or tap here to enter text.      \$ Amount

**Grand Total**      \$ Amount

# Reserve your space today!



**2025 SPONSOR\EXHIBITOR APPLICATION FORM**

**Due By:** \_\_\_\_\_

**Please provide an organizational profile (please limit to 50 words) for use in the program.**

Click or tap here to enter text.

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**Please include a jpeg photo of Your Company Logo:**

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**Please print name and title for name badge of attending representative(s):**

<b>Name:</b>	<u>Click or tap here to enter text.</u>	<b>Title:</b>	<u>Click or tap here to enter text.</u>
<b>Name:</b>	<u>Click or tap here to enter text.</u>	<b>Title:</b>	<u>Click or tap here to enter text.</u>
<b>Name:</b>	<u>Click or tap here to enter text.</u>	<b>Title:</b>	<u>Click or tap here to enter text.</u>

**PLEASE MAKE CHECKS PAYABLE TO:**  
**NCETA Spring 2025 Conference**

**MAIL TO: Malinda Marsh, President**

**North Carolina Employment and Training Association (NCETA)**

Post Office Box 16 ■ Siler City, NC 27344

Phone: 984.484.8496

Email: [nceta2025conferencerfp@gmail.com](mailto:nceta2025conferencerfp@gmail.com)

**Door Prizes Are  
Welcomed!**

**Exhibitors are encouraged to bring door prizes to be raffled during the Conference. Please let us know if you plan to donate a door prize.**

YES    NO

# Tentative Agenda Highlights

## WEDNESDAY, APRIL 9, 2025

**Day One** of the conference begins with Conference Registration, Exhibitor Set-up and Opening Session with Mr. Solomon McAuley, followed by networking opportunities and innovative workshops.

## THURSDAY, APRIL 10, 2025

**Day Two** hosts a myriad of opportunities to network, engage and collaborate with Workforce Professionals from across the state. What a perfect occasion to share “Best Practices” among colleagues. The remainder of the day is filled with workshops on workforce development strategies, AI, Employer Engagement, WIOA, Veteran Services, Partner Engagement and Reentry. We will end the day with a Nautical Vibes Dinner and Dance.

## FRIDAY, APRIL 11, 2025

**Day three** begins with a series of workshops followed by a closing session featuring Economist, Mr. Jonathan Guarine.

### EXHIBIT TIMES

Wednesday, April 9, 2025

1:00 pm—5:00 pm

Thursday, April 10, 2025

8:00 am—4:00 pm

### ACCOMMODATIONS

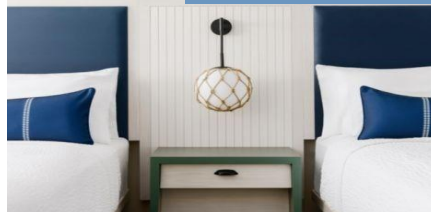
## Holiday Inn Resort Lumina on Wrightsville Beach

Rate: \$169 plus tax

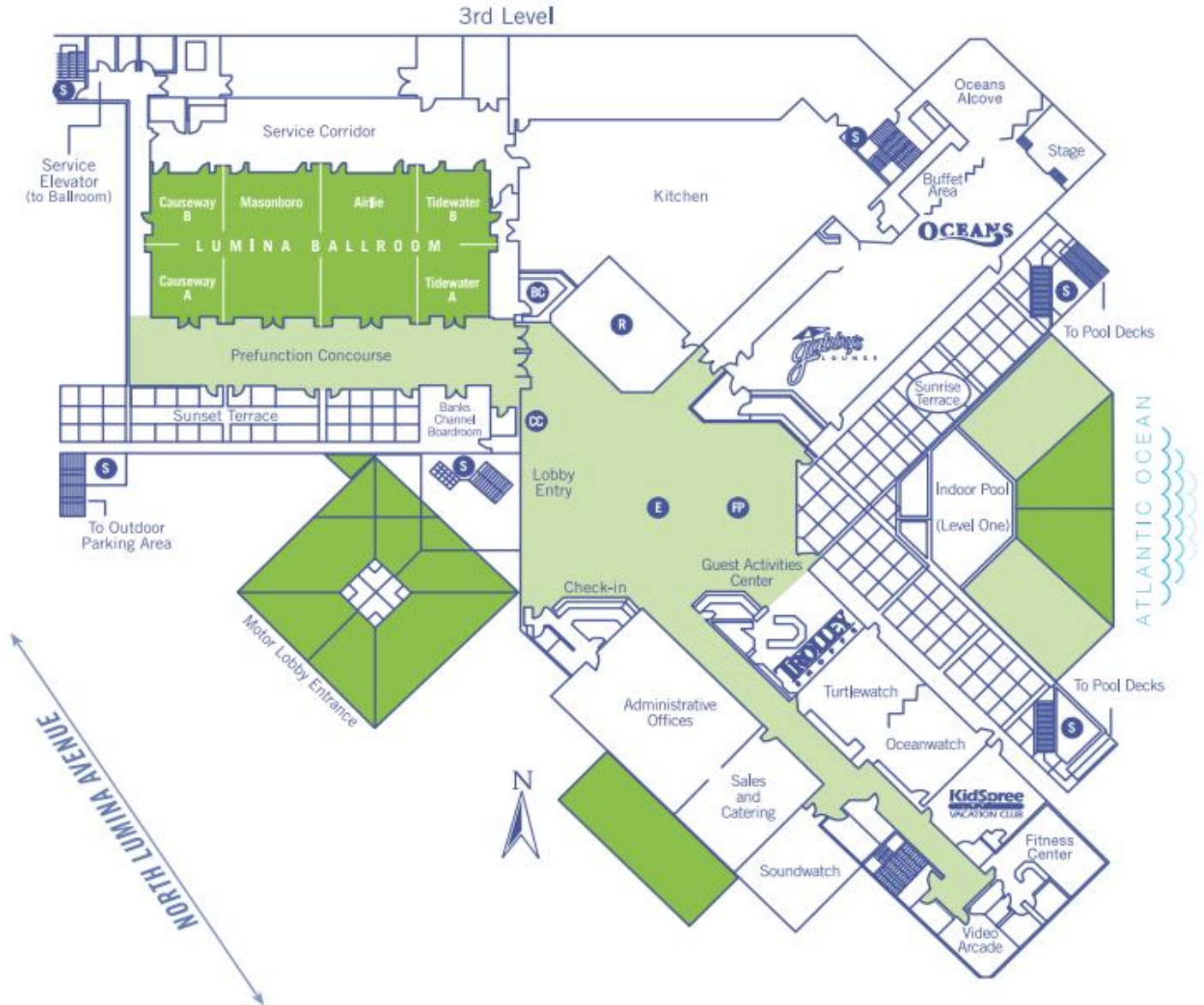
For Hotel booking: [NC Employment & Training Assn.](#)

1706 N. Lumina Ave Wrightsville Beach, North Carolina 28480

Phone :910-256-2231



# RESORT FLOOR PLAN



LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4, 5, 6 & 7	KEY
Parking Oceanfront Pool & Whirlpools Indoor Pool Beach Rentals Playground Area Volleyball Court Lazy Don Bar & Grill Kids Pool Restrooms	Motor Lobby Parking Bell Stand Security	Registration Desk Administrative Offices Trolley Shoppe Marketessen Oceanfront Lobby Oceans Restaurant Gabby's Lounge  Fitness Center Video Game Room	Suites Guest Rooms Vending Ice Guest Laundry	E...Elevator BC...Business Center R...Restrooms CC...Coat Check FP...Fireplace S...Stairs



**Wrightsville Beach, NC**

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Wrightsville Beach, NC 28480

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